

## Michael Banks

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Indianapolis, IN 46224  
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[mxbandassociates@gmail.com](mailto:mxbandassociates@gmail.com)

**Highly Accomplished Soldier, US Army**  
10+ Years of Service  
Officer Candidate/ Staff Sergeant  
Recipient of Highest Award /BNCOC  
**(Basic Non-Commissioned Officer Course:**  
awarded by fellow Non-Commissioned Officers)

### **Experienced CEO, General Manager, and Board of Director Chair seeking supervisory role after displacement due to the COVID-19 Pandemic.**

#### **Skills/Proficiencies:**

Life Long Leader	Team Builder/Motivator	Policy/Manual Writer
Website Designer	Incredible Work Ethic	Import/Export Official
Microsoft Word/Excel	Goal Oriented Closer	Conflict Resolution Expert
Exemplary Communicator	Business Developer	Marketing/Advertising

#### **Most Recent Experience (Last 10 Years):**

**Our Coupon Book LLC-** [www.ourcouponbook.com](http://www.ourcouponbook.com) - Indianapolis, IN/ Atlanta, GA

**Position:** Owner/ Developer **10/2015-Present**

- \*Successfully developed national couponing system (similar to Retail Me Not and Groupon)
- \*Built Mobile App/Inter-active web-based platforms utilizing social media
- \*Established 100+ Advertising Accounts
- \*Established 3500+ active members to the platform
- \*Taught/Motivated/Inspired youth to exceed \$50,000 in revenue (first year)

**2MaxTax Accounting LLC** – Atlanta, GA - Sold Business (2015)

**Position:** Owner/ Chairman – Board of Directors **03/2011-08/2015**

- \*Successfully developed national accounting firm (Started with one location downtown Atlanta and in 4 years spread to over 25 cities throughout the country)
- \*Built interactive Website and Social Media advertising kits for 300+ employees
- \*Developed **YouTube** mini-commercials for company testimonials (over 8 pages)
- \*Exceeded \$1 Million Dollars in business after 4<sup>th</sup> year

#### **Additional Accomplishments:**

**MXB and Associates LLC** – [www.mxbandassociates.com](http://www.mxbandassociates.com) - Indianapolis, IN/ Atlanta, GA/  
San Juan, PR

**Position:** Owner/ CEO (Private Equity Firm) **Established 02/1999**

- \*Real Estate Investments: Developed and maintained \$1.5 Million Dollar portfolio
- \*Import/Export: Brokered Import/Exporting of Containers of Scrap Metal to India and China from local scrap yards in Puerto Rico
- \*Assisted Inventor/Entrepreneur in establishing products into the Walmart product line (product: Unique Flavors Tea)

**Bally Total Fitness** – Indianapolis, IN

**Position:** General Manager **2001-2002**

- \*Lead Nation in Sales (Received Top 1% of the Nation Award)

#### **Education**

**Butler University**, Indianapolis, IN

Pursuing Broadcasting Degree

- \*Active Duty Deployment Junior Year
- \*Division I Basketball (Played in Australia)