

PLAINFIELD EID CORP Board Meeting
Date/Time July 22nd @ 11:30AM
Pace Air Freight, 3345 E Main Street, Plainfield

CONSENT AGENDA

Welcoming / Quorum Consent Agenda Approval	Jessica Saylor
Financial Committee Review	Cindy Abner
Business EID inclusion request	Jessica Saylor Cinda Kelley/ Alyssa Woolard
Strategy Reports/Updates CIRTA Marketing Child Care Town	Jessica Saylor Amanda Meyer Jaime Johnson Cinda Kelley intro of Tracy Berens-Funk Alyssa Woolard
Other	
Public	Jessica Saylor
Next Meeting	
Adjourn	

PEID BOD Meeting Minutes
April 22, 2026

In-Person – Jessica Saylor, Amber Horn, Cindy Abner, Alyssa Woolard, Amanda Meyer (CIRTA-Vendor), Jaime Johnson (K&A-Vendor), Kate LeGrand (Financial-Vendor)

Online – Jon Espe

Jessica welcomed everyone and started meeting at 11:30AM

Consent Agenda approved (Jessica/Cindy)

Kate presented Finances and accepted (Jessica/Jon)

Business – Jessica presented Board Training info – Would like to identify who will provide and proceed with any members interested. Discussed MOU for Childcare project. Jaime presented and discussed the GEODIS request for potential funding of GEODIS specific LYFT services. Also mentioned that another MOU for the EID to accept additional reserved funds is in the works. Next steps - OK to move forward with presenting info to Kevin Flynn at GEODIS.

Reporting Updates – CIRTA – Amanda presented successes from March with ridership continuing an upward trend over '25.

K&A – Jaime reported on Social Media Marketing efforts for Q1 and provided a review of advertising strategies. Q1 results for LYFT program were also reviewed. Questions from Jon and Alyssa re: company ridership percentage caps and average ride costs in excess of \$25 benefit.

RE: Childcare Initiative – Board was referred to meeting materials with any specific questions to be directed to Cinda.

TOWN – Alyssa reported that Plainfield is interested in including Made@Plainfield in the EID. Town will make official request to move the process forward. Alyssa also advised that as soon as a new Hendricks County Economic Director is hired, they would like to see joint company visits with the EID participating.

OTHER Business – None

PUBLIC Comments – None

NEXT Meeting – Wed. July 22nd, 11:30am – Pace Air Freight

ADJOURN – 12:15pm